

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 15.38
*** CHANGES *** ** WFTV-TV ***

REP HEADLINE# 6282852 TRF# 327447
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282852 CLASS: NATL. LOCAL REGIONAL
PRDCT BILL NELSON SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 15.38

REP: TO LENA
FR CAITLIN FOR JULIE
OK'D M4, SEE LN 35
TTLS RTS
PLS CFM THX 8/29

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 550
AGENCY PRODUCT CODE =

34	S		1100P-1135P	30		\$800.00	9/1	9/1	0		SAT	0
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PROGRAM : NEWS
ORD COM1: DUE TO PRGM CHANGE: NO 6P NEWS AND NO SUN NON NEWS
PART OF A MAKEGOOD MADE UP OF LINES 33-34

35	A		1130P-1205A	30		\$800.00	9/1	9/1	1		SAT	1
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PROGRAM : NEWS AFTER COLLEGE FBALL
ORD COM1: NEWS AFTER COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP1 ON LINE-34 FOR 1 SPOT/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#34			MISSED: SAT/1100P-1135P	SEP1		30S	\$800.00	(AUG29/12)	
						OFFER: SAT/1130P-1205A	SEP1		30S	\$800.00	PLS ADVISE.	
						CMT: NEWS AFTER COLLEGE FBALL						
AUG/12			25300.00			SEP/12			45200.00			
										CONTRACT TOTAL	70500.00	
										TOTAL SPOTS	47	

MARKET TOTALS \$156,666 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 2%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE